

BIANCO

Alpine Lifestyle Magazine

BIANCO und www.biancomag.ch

Ihr nationaler Partner für

- Print-Anzeigen in der Winter- und Sommer-Magazinausgabe
- Online-Werbung und Facebook-Werbung
- Marketing-Kooperationen auf www.biancomag.ch und auf Bianco's Facebook-Seite
- Ihre Infos zu Produktenews (passend zu Alpine Lifestyle) und Events (im Alpenraum)

BIANCO. Alpine Lifestyle für Sie.

The screenshot shows the BIANCO website interface. At the top, the logo 'BIANCO Alpine Lifestyle Magazine' is displayed. Below it is a large image of a mountain landscape. To the left of the main content, there are navigation links: 'ABOUT STORIES SENSOR GUIDE CONTRIBUTORS', 'ADVERTISE SUBSCRIBE CONTACT DOWNLOADS', and 'SEARCH'. The main content area features several article teasers with images and text. The first article is titled 'LANDSCAPES DIE NEUENTDECKUNG DE S...' and includes a sub-headline 'Das Matterhorn ist einer der bekanntesten Berge der Welt...' and a byline 'Text: Daniela Casanovi / Foto: Christof...'. Below this are two smaller article teasers: 'PEOPLE EMILIO PUCCI' with a sub-headline 'Farbe, Muster und ein Faible für die...' and 'LANDSCAPES ALPENFLUD' with a sub-headline 'Arthur Mabus...' and a byline 'Text: Daniela Casanovi / Foto: Arthur Mabus...'. On the right side of the website, there is a 'Guide' section with a list of dates and article titles, and a 'SUBSCRIBE' button with the text 'HIER BIANCO ABONNIEREN'. At the bottom right, there is a 'Bianco Alpine Lifestyle Magazine' logo with a 'Drücken Sie hier' button.

Inhalt: Auf der BIANCO-Webseite sind die schönsten Stories der bisherigen Ausgaben zum nachlesen

- aktuelle und saisonale Produktenews
- Events / Kalender
- Adressen und Tipps aus dem Sensor

Plus: ePaper der aktuellen Papier-Vollversion von BIANCO. Alle Inserate sind verlinkt

Neu: Abonnements-Funktion Magazin

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ONLINE OFFER
CONTACT

The screenshot shows the homepage of the BIANCO website. At the top, the logo 'BIANCO Alpine Lifestyle Magazine' is visible. A search bar is located in the top right corner. On the left side, there is a vertical navigation menu with links: ABOUT, STORIES, SENSOR, GUIDE, CONTRIBUTORS, ADVERTISE, SUBSCRIBE, CONTACT, and DOWNLOADS. The main content area features a large slider image of a woman standing in a dark, textured environment. Below the slider, there are several article teasers. One article is titled 'CULINE' and another 'PEOPLE A.J. MARGELIST'. To the right of the main content, there is a sidebar with a 'SCHLIESSEN' button and a 'SUBSCRIBE' button with the text 'HIER BIANCO ABONNIEREN'. The overall layout is clean and modern, with a focus on high-quality photography and clear navigation.

Werbemöglichkeiten Online

www.biancomag.ch

Slider (640 x 360 px)

- Home exklusiv (statisch / animiert)
- +CHF 1500.-/Mt

Weitere Offerten:

- Produkte News im Online-Sensor
- Marketingkooperationen (bspw. Wettbewerb) Online oder auf Facebook nach Absprache.

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The screenshot shows the Bianco Alpine Lifestyle Magazine website layout. A red box at the top highlights a 'LEADER BOARD 980 x 90 Pixel' area. The main content area features a large photo of a couple in a field, with a 'FASHION CHIP & PITCH' article below it. To the right, a 'Guide' section lists dates and topics. Further down, there are two smaller articles: 'LIVING FINCLUDE' and 'INTERVIEW ZERO COMPROMISE'. At the bottom, a red box highlights a 'BANNER UNTEN 520 x 90 Pixel' area. On the right side of the page, there are three stacked ad boxes: 'RECTANGLE GROSS 213 x 278 px', 'RECTANGLE KLEIN 213 x 85 px', and a 'SUBSCRIBE' button.

Leader Board (980 x 90 px)

- exklusiv (stat / anim) +CHF 1200.-/Mt
- random (stat / anim) +CHF 600.-/Mt*
- Unterseiten (stat / anim) +CHF 600.-/Mt*

Rectangle gross (213 x 278 px)

+CHF 300.-/Mt

(im Random als Bestandteil der Inserate im Print gratis.)

Rectangle klein (213 x 85 px)

+CHF 200.-/Mt

Banner unten (520 x 90 px)

+CHF 300.-/Mt

(*nur wenn möglich)

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BIANCO Magazin, www.biancomag.ch und Facebook/BIANCO

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